# FORGET ME NOT

lampshade | user guide





# WITH LOVE FROM COPENHAGEN

At UMAGE, our designers take inspiration from the distinct nature of the Nordic landscape to create unique designs related to the way we live in an urban setting. Influenced by the design language, colours and materials found around us in Scandinavia, we create a collection that is rooted in our home but designed for everyone.

Versatile, flexible and multifunctional, our designs are created to enhance an urban lifestyle in smaller spaces!

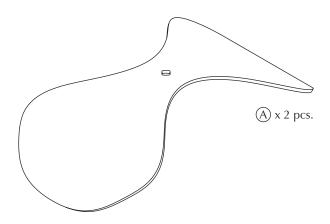




# DESIGNED BY MAGNUS NERO & INGEMAR JÖNSSON

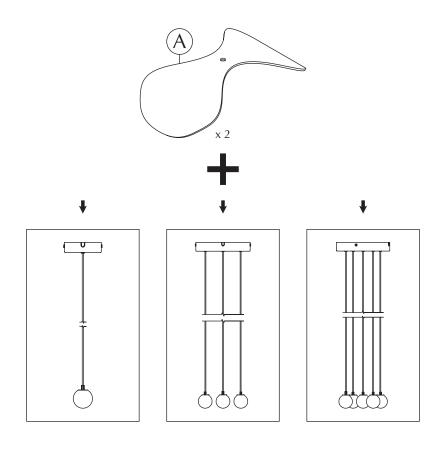
"The Forget Me Not lamp is inspired by the beauty and delicacy of a meadow flower. The harmonious design of the gently shaped petals embraces the power of nature for the interior space "

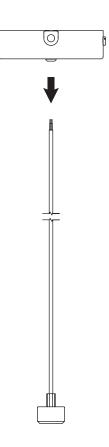
# **ASSEMBLY GUIDE**

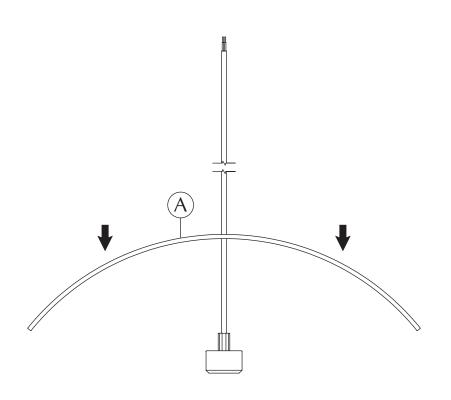




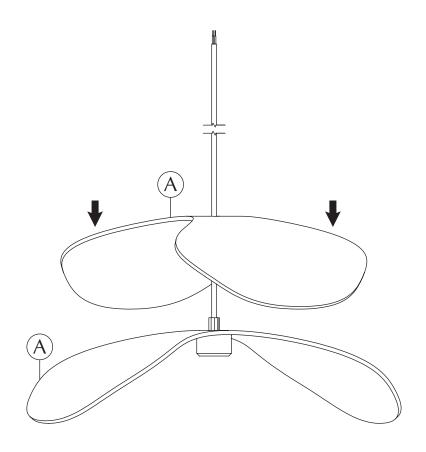
Find assembly videos by using the QR code or by going online at our website **umage.com/instructions** 

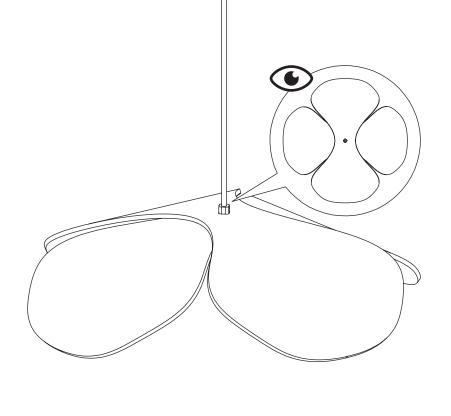


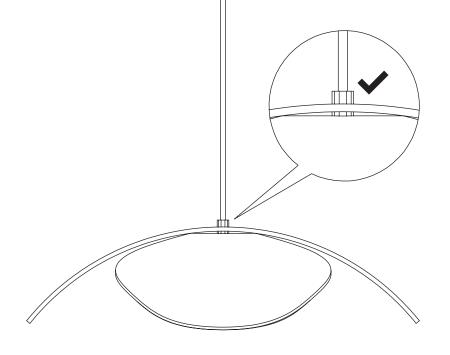


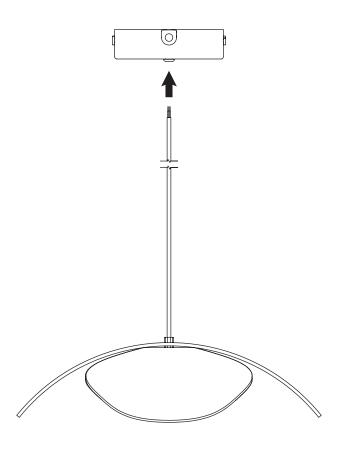






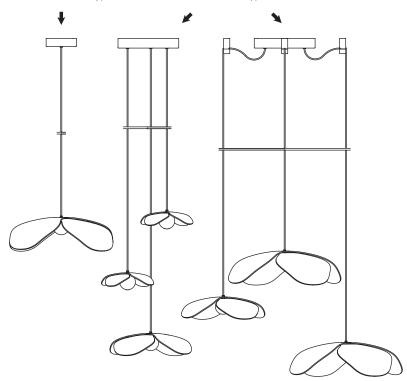




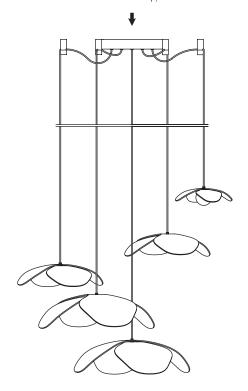


Forget Me Not + Rosette mini G4 cord set with canopy

Forget Me Not in different sizes + Rosette mini G4 cord set with canopy cluster 3



Forget Me Not in different sizes + Rosette mini G4 cord set with canopy cluster 5



## SUSTAINABLE SUSTAINABILITY FEFORTS

We are dedicated being sensible frontrunners on the environmental responsibility. If we provide timeless and functional quality designs that last, we know nature will prevail, as will UMAGE.





#### GIVING BACK TO NATURE

In collaboration with the NGO One Tree Planted, we are planting a tree every time one of our designs made from wood are being sold. Furthermore, we are compensating for the polypropylene products we sell, by donating part of the profits to the NGO Plastic Change, supporting the World ocean clean-up and minimizing plastic pollution.

#### MULTIFUNCTION AND FLEXIBILITY

One of the key aspects of the designs at UMAGE is multiple functions and flexibility. Designing with more than one function in mind is a sustainable mindset as it reduces the number of products you need to buy to get a complete setting for your space.





### **REUSABLE PACKAGING**

To minimize packaging waste, most of the packaging from our lighting collection is repurposed to be used as beautiful storage boxes afterwards. Learn more on the next page...



# REUSABLE PACKAGING

With your new lamp, you have also received a free decorative storage box for the shelf.

#### THIS IS HOW IT WORKS

When your new lamp is out of the box you can keep the box and reuse it as a storage box for your small bits and bobs and place it on the shelf or on the top of your closet - repurposing the packaging for you and the environment.





So not only are UMAGE's designs flat-packed to optimize the global logistics and the environmental footprint, but it ensures that you don't need to throw away tons of packaging material, that can just as well be reused for something new.

Read more about our many sustainability efforts: umage.com/sustainability

Please follow the marked icons on the packaging materials for correct disposal of the remaining packaging materials:



**CARDBOARD** 



**PAPER** 



Recycle your waste correctly by searching for these icons on the packaging



